



# Making Safe Simple®

SĀFEN AWARDED THE 2023  
"Weezie's Angel Healthcare Hero Award"  
and "J. Pat O'Connell Technology  
and Innovation Award"



LOUISE H. BATZ  
PATIENT SAFETY FOUNDATION

## GōTo® Tags



*"I believe Sāfen® tags will reduce the incidence of medical errors."*

– PK Carlton, Jr, Lt Gen (Ret) USAF, MD, FACS

## Sāfen® GōTo® tags identify the best line for emergency medications.<sup>1</sup>

- **Improve communication** and **situational awareness** for staff, patient and patient's family and support system
- Enter the room, or look from window and **immediately** know which IV line is for emergency use.

Intentionally designed to be a **simple, intuitive, "No Tech" solution** needing no alarms or computer interface.

Up to 53% of patients receiving IV medication will experience a medication error during a hospital stay.<sup>2</sup> Studies identify that up to 58% of these errors are related to incomplete or incorrect IV line labeling.<sup>3</sup>

1. In simulation-based testing, participants administered emergency medications quicker and more accurately when using the Sāfen GōTo™ Tag versus tape and marker.

2. Keers RN, Williams SD, Cooke J, Ashcroft DM. Prevalence and Nature of Medication Administration Errors in Health Care Settings: A Systematic Review of Direct Observational Evidence. *Annals of Pharmacotherapy* (2013);47(2):237-256.

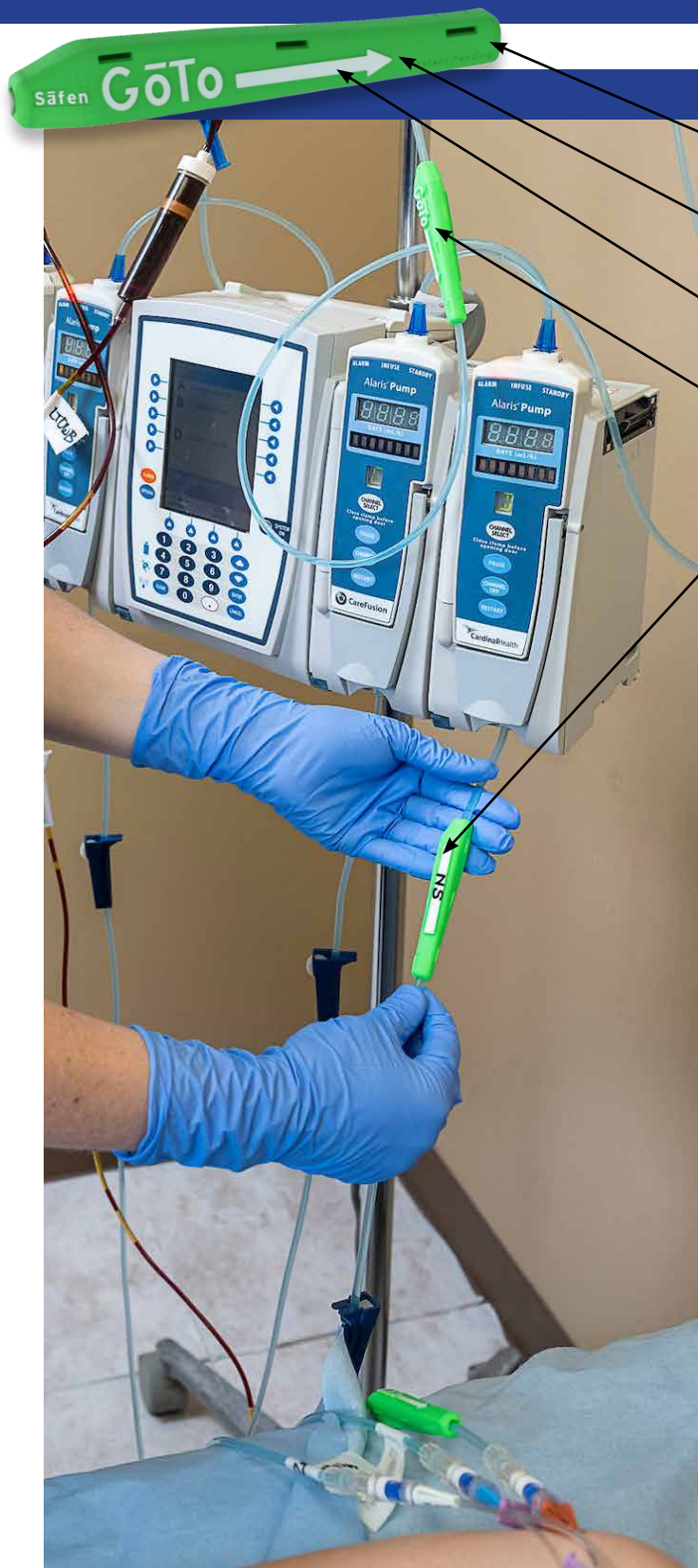
3. Summa-Sorgini, Claudia, et al. "Errors associated with IV infusions in critical care." *The Canadian Journal of Hospital Pharmacy*. 65.1 (2012): 19.

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# The Sāfen® Solution



## GōTo® Tag Features:

- **Distinctive shape and color** for a quick visual of where the patient's emergency line is
- **Pre-printed text** on the front side eliminates handwriting and abbreviation confusion
- Arrow icons provide a **visual reminder** of the line and direction of fluid flow
- GōTo and arrows are raised, allowing the use of **touch/texture (haptics)** through gloved hands
- **Space to write** IV fluid specifics on the backside with a pen or marker

## For Use in Multiple Patient Care Locations:



- Hospital (Emergency Department, Intensive Care Units, Medical-Surgical, Specialty Care Units, Operating Room)
- Prehospital
- Interfacility Transports
- Outpatient
- Home Health

## GōTo® Tag Ordering Information:

Part # 88100 100 units/box

Learn more and/or request a demo:  
[info@safenmedical.com](mailto:info@safenmedical.com)

FDA Registered Class I GMP Exempt tags are single use and disposable.  
Patented and Patents Pending. Made in the U.S.