



Making Safe Simple®

VISION: *To be recognized and adopted as the industry standard for labeling and identifying infusion therapy tubing.*

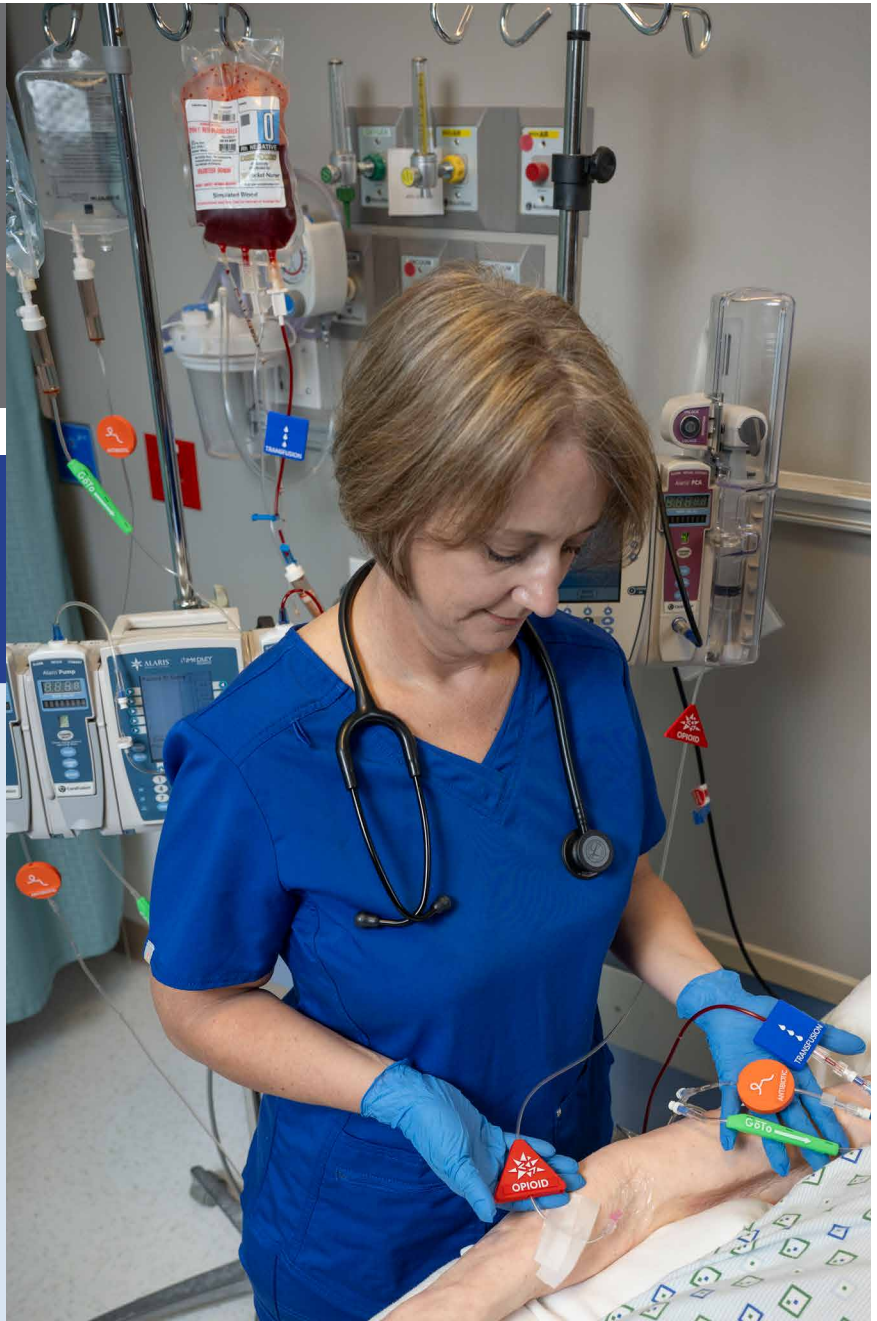
Up to 53% of patients receiving IV medication will experience a medication error during a hospital stay.¹ Studies identify that up to 58% of these errors are related to incomplete or incorrect IV line labeling.²

MISSION:

To eliminate line identification errors.

- **Improve communication and situational awareness** for staff, patient and patient's family and support system.
- Enter the room, or look from window and **immediately** know what's infusing in the IV lines.

Intentionally designed to be a **simple, intuitive, "No Tech" solution** needing no alarms or computer interface.



1. Keers RN, Williams SD, Cooke J, Ashcroft DM. Prevalence and Nature of Medication Administration Errors in Health Care Settings: A Systematic Review of Direct Observational Evidence. *Annals of Pharmacotherapy* (2013);47(2):237-256.

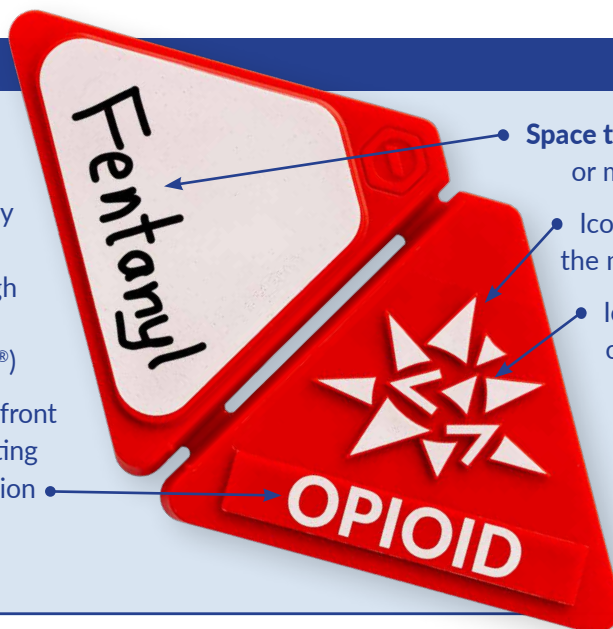
2. Summa-Sorgini, Claudia, et al. "Errors associated with IV infusions in critical care." *The Canadian Journal of Hospital Pharmacy*. 65.1 (2012): 19.



The Säfen® Solution

Product Features:

- **Distinctive shapes and colors** divide and differentiate a full library of medications into intuitive categories (High Alert, Non-High Alert, Specialty, GōTo®, NōGo®)
- **Pre-printed text** on the front side eliminates handwriting and abbreviation confusion



- **Space to write** on the backside with a pen or marker as needed
- **Icons provide a visual reminder** of the medication category
- **Icons are raised**, allowing the use of **texture (haptics)** through gloved hands to reinforce the medication category

FDA Registered Class I GMP Exempt tags are single use and disposable.

Patented and Patents Pending.

GōTo® TAGS:



Identify the most appropriate line for emergency medications.³

High Alert TAGS:

High Alert medications bear a heightened risk of causing significant patient harm. Developed using the *Institute for Safe Medical Practices List of High Alert Medications in Acute Care Settings*.⁴



Specialty TAGS:

Communicate specialty medications or therapies.



Non-High Alert TAGS:

Communicate Non-High Alert medications or therapies.



NōGo® Needleless Port COVER:

Identifies that an infusion therapy **line should not be used** and blocks needleless port access. May help decrease the risk of medication incompatibility errors or other situations when an infusion therapy line is not to be used.



For Use in Multiple Patient Care Locations:



- Hospital (Emergency Department, Intensive Care Units, Medical-Surgical, Specialty Care Units, Operating Room)
- Prehospital
- Interfacility Transports
- Outpatient
- Home Health

Learn more and/or request a demo:
info@safenmedical.com

3. Wampler, David A., Elizabeth Dillard, and Larry Miller. "Expediency and Accuracy of Identifying the "Resuscitation Line" Using a Visual-Tactile Marker in a Critical Care Setting." *Circulation* 142.Suppl_4 (2020): A287-A287.

4. <https://www.ismp.org/recommendations/high-alert-medications-acute-list>