



FOR IMMEDIATE RELEASE

Safen Medical has a Great Start in 2023 with Two Patient Safety Awards

ON WEDNESDAY, FEBRUARY 15, 2023, Elizabeth Friedman, CEO of Sāfen Medical was honored with two awards from The Louise H. Batz Patient Safety Foundation. The first award, **The Weezie's Angel Healthcare Hero Award**, recognized 12 individuals in healthcare settings who go above and beyond in caring for patients, creating awareness and advocating for patient safety. The second award, the **J. Pat O'Connell Technology and Innovation Award** singled out Mrs Friedman and her team at Sāfen for the innovative design and technology behind their patented intravenous (IV) line labeling system.

ABOUT SAFEN:

Sāfen® has developed a standardized series of IV tags that quickly and intuitively help healthcare workers identify the correct line.

Up to 50% of patients receiving IV medication will experience a medication error during a hospital stay.¹ Studies identify that up to 56% of these errors are related to incomplete or incorrect IV line labeling.² Sāfen® has developed a standardized series of IV tags that **quickly** and **intuitively** help healthcare workers identify the correct line.

Sales & Distribution launches in April 2023. For more information visit us at safenmedical.com or call +1-210-698-8932. **Sāfen® - Making Safe Simple™**

1. Summa-Sorgini, C., Fernandes, V., Lubchansy, S., Mehta, S., Hallet, D., Bailie, T., Lapinsky, S., Burry, L. (2012). Errors Associated with IV Infusions in Critical Care. *The Canadian Journal Hospital Pharmacies*. 65(1).

2. Lahue BJ, Pyenson B, Iwasaki K, Blumen HE, Forray S, Rothschild JM. National burden of preventable adverse drug events associated with inpatient injectable medications: Healthcare and medical professional liability costs. *Am Health Drug Benefits*. 2012; 5(7): 1-10.